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PATENT



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of

Michael M. SEGAL

Appln. No. 09/770,808 : Art Unit: Not yet assigned
 Filed: January 26, 2001 : Examiner: Not yet assigned
 For: Systems and Methods for Atty Docket: SIMU-P01-003
 Directing Targeted Data
 Content Without
 Compromising Privacy

CERTIFICATE OF MAILING

I hereby certify that the foregoing document is being deposited with the United States Postal Service as first class mail, postage prepaid, in an envelope addressed to: Commissioner for Patents, Washington, DC 20231 on *July 5, 2001.*

Maureen Prestia

PRELIMINARY AMENDMENT

Honorable Commissioner for Patents
 Washington, DC 20231

Sir:

Prior to examination of the above-captioned application, please enter the following amendments.

IN THE SPECIFICATION:

Please amend the Title to read "Systems and Methods For Directing Content
 Without Compromising Privacy".

Please replace the specification as originally filed with the substitute specification enclosed herewith.

Please replace the Abstract with:

-- The present invention provides systems and methods for gathering information about a person, maintaining this information within a protective zone that is isolated from

The PTO does not receive following
 listed item(s). It is